5. PROGRAMME STRUCTURE

The DEBM is a three-trimester programme which will be completed within a period of one year. Within these trimesters the programme is structured under seven modules as given below.

Trim ester	Module	Subject	No of credits
Ι	Module 01 - Management and Human Resources (04 Credits)	DEBM 101 - Introduction to Organizations and Management	02
		DEBM 102 - Introduction to Business and Entrepreneurship	01
		DEBM 103 - Human Resource Management Practices	01
	Module 02 - Accounting and Law (05 Credits)	DEBM 104 - Accounting Principles and Practice	02
		DEBM 105 - Financing and Taxation	02
		DEBM 106 - Legal and Regulatory Environment	01
II	Module 03 – Economics and Marketing (05 Credits)	DEBM 201 - Elementary Economics	01
		DEBM 202 – Entrepreneurial Marketing	02
		DEBM 203 - Innovations and Business Development	02
	Module 04 – Entrepreneurship (05 Credits)	DEBM 204 Identifying Self and Personality Development	02
		DEBM 205 Entrepreneurial Skills	02
		DEBM 206 Supportive Agencies for Business Development	01
III	Module 05 – Information and Communication (03 Credits)	DEBM 301 – Information Communication Technology	01
		DEBM 302 – Business Communication	01
		DEBM 303 – Working with Supportive Agencies	01
	Module 06 – Strategy Issues and Case Analysis (04 Credits)	DEBM 304 – Strategic Thinking	02
		DEBM 305 – Contemporary Issues in Business Management	01
		DEBM 306 – Cases Analysis in Business Management	01
	Module 07 – Business Plan (04 Credits)	DEBM 307 – Introduction to Development of Business Plan	01
		DEBM 308 – Business Plan	03