



For office use only

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| Application No: |
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**FACULTY OF MANAGEMENT AND FINANCE
UNIVERSITY OF COLOMBO**

Application for Master of Business Administration in Marketing Programme 2022/2024

Instructions to Applicants

- You are allowed to use this application to apply for the MBA in Marketing Programme of study. It is strongly advised to ensure that you have fulfilled requirements to apply for the above Programme.
- All sections in this application must be completed fully and accurately. Incomplete applications and / or curriculum vitae in lieu of application will not be accepted. Use extra papers, if necessary, to furnish additional information.
- Please attach copies of educational / professional certificates and service certificates obtained from employers for adequate proof of experience.
- Please submit evidence to prove the duration of your degree programme (e.g. university certified documents/copy of By-Laws/ Prospectus etc.)

1. PROGRAMME OF STUDY

MBA in Marketing

2. PERSONAL

a. Name in Full: Rev./Dr./ Mr. /Ms.
(Use Block Letters)

b. Name with Initials:
.....

c. Contact Details:

| | | Residence | Office |
|------------------|---------------|-----------|--------|
| Address | | | |
| Telephone | Land | | |
| | Mobile | | |
| E - mail | | | |

d. NIC/Passport No.:

e. **Date of Birth:** Day Month Year Age

f. **Sex: (Please tick '✓')** Male Female

3. Academic Qualifications *(Attach photocopies of relevant certificates and documentary evidence for the duration of the degree programme)*

| University | Period | Main subject/ Specialization | Degree & Class | Month & Year |
|------------|--------|---------------------------------|----------------|--------------|
| | | | | |

4. Professional Qualifications *(Attach photocopies of relevant certificates and memberships)*

| Institution | Period | Field of study/ Training | Qualification | Month & Year |
|-------------|--------|-----------------------------|---------------|--------------|
| | | | | |

5. Work Experience* *(Attach photocopies of service certificates and/or evidence for Managerial, Entrepreneurial, Consultancy experience - [not appointment letters])*

| Organization | Period of service | | | Position held |
|--------------|-------------------|----|--------------|---------------|
| | From | To | No. of years | |
| | | | | |

* Start with your present employment

6. Briefly describe the nature and responsibilities of your current position

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7. Career Aspirations

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8. Management Training

(Briefly describe any management training you have obtained, including short-term courses, workshops etc. and attach the certificates of those, if any)

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9. Funding

a. Mode of financing your MBA Programme

Private Sponsored Undecided

b. If sponsored, by whom?

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10. Reasons for Reading for an MBA

(Briefly describe the reasons why you wish to enroll in a MBA Programme at the Faculty of Management & Finance, University of Colombo)

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11. List other information including your personal/career interests, which you feel, may be useful to the Admission Committee in the evaluation of your application

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I am prepared to abide by the rules and regulations of the University of Colombo, Sri Lanka. I certify that the above particulars given by me are true and accurate to the best of my knowledge and am aware that misrepresentation in the application will cause rejection of application or revoking of acceptance for admission and that an incomplete application will be rejected.

Date:

Signature of Applicant:

Duly completed application form along with the copy of payment slip to be returned to:

Unit Coordinator
 Postgraduate & Mid-career Development Unit
 Faculty of Management & Finance.
 University of Colombo.
 Colombo 03.
 Sri Lanka.
 Tel: +94-112 -596030 / +94 -11-2055617
 E mail : mba.office@pgmcdcu.cmb.ac.lk
 website: www.mgmt.cmb.ac.lk

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| | 1 st | 2 nd |
|--|--------------------------|--------------------------|
| Academic Qualification | <input type="checkbox"/> | <input type="checkbox"/> |
| Professional Qualification | <input type="checkbox"/> | <input type="checkbox"/> |
| Work experience | <input type="checkbox"/> | <input type="checkbox"/> |
| Other Qualifications | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendation of the selection committee: | | |
| Accepted Category | <input type="checkbox"/> | <input type="checkbox"/> |
| Rejected | <input type="checkbox"/> | <input type="checkbox"/> |
| QEC | <input type="checkbox"/> | <input type="checkbox"/> |

QEC Decision

Observations

Signature 1:.....
 Date :.....

Observations

Signature 2:.....
 Date :.....

| | |
|----------|--|
| Decision | |
|----------|--|