

Employability Survey-2019
Faculty of Management & Finance, University of Colombo

- **Main objective**

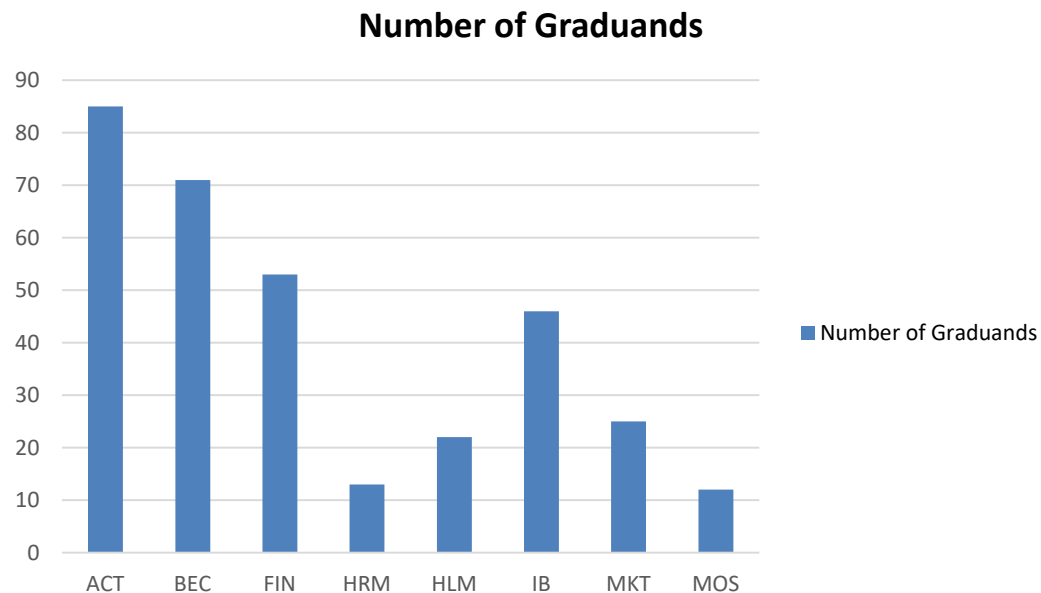
- To identify the level of employability of 2014/2018 BBA Graduands of Faculty of Management and Finance, University of Colombo.

- **Sample**

- The survey contains the employment details of 327 graduands attached to eight departments where 46 respondents did not mention their respective departments (see Table 1).

Table 1 – Number of Graduands

ACT	BEC	FIN	HRM	HLM	IB	MKT	MOS	Total
85	71	53	13	22	46	25	12	327



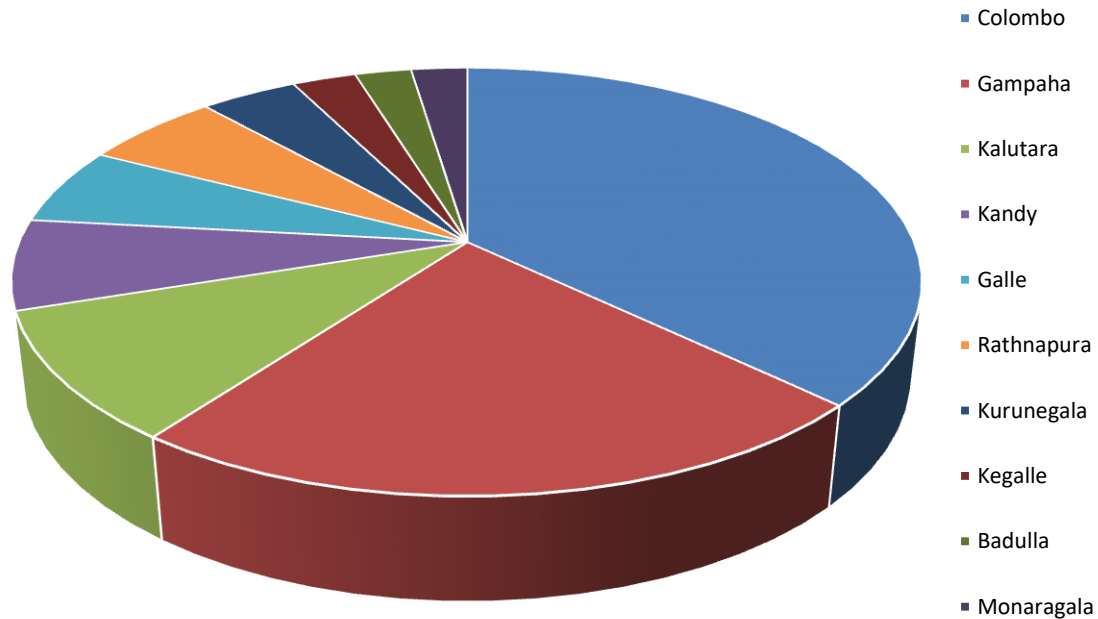
- **Geographical representation of graduands**

- Table 2 shows the top 10 districts based on the geographical representation of graduands where it depicts that approximately 56% of the graduands are from Colombo and Gampaha Districts.

Table 2 - Geographical Representation of Graduands

Colombo	Gampaha	Kalutara	Kandy	Galle	Rathnapura	Kurunegala	Kegalle	Badulla	Monaragala
34.3%	21.3%	9.0%	6.3%	5.4%	5.4%	3.8%	2.5%	2.2%	2.2%

Geographical Representation of Graduands



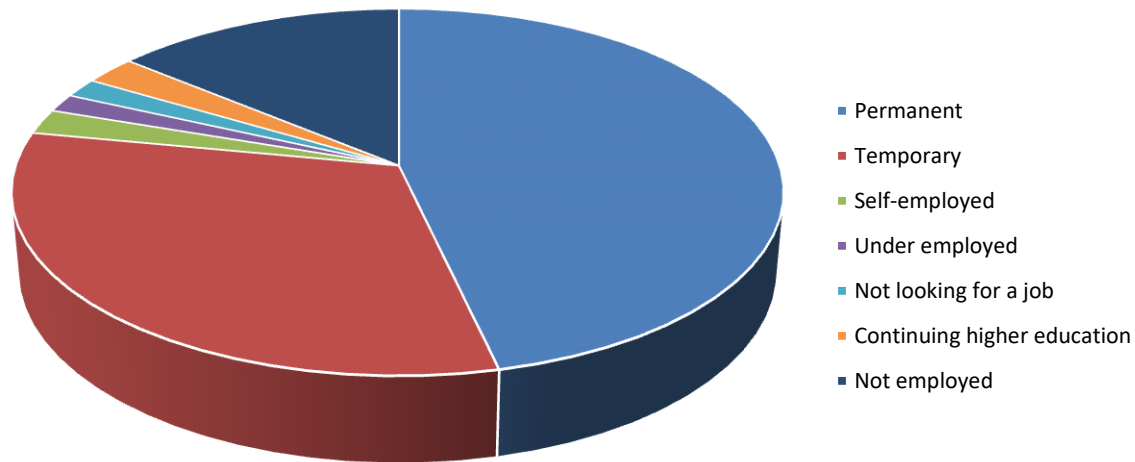
- **Status of employment**

- The survey results indicate that nearly 80% of the graduands are employed (see Table 3).

Table 3 – Status of Employment

Permanent	Temporary	Self-employed	Under employed	Not looking for a job	Continuing higher education	Not employed
46.4%	31.6%	2.2%	1.6%	1.7%	2.5%	14.0%

Status of Employment



- **Perception of graduands on teaching and learning**

- The survey results show that majority of the graduands have positive perception on the teaching and learning at the university (see Table 4).

Table 4 - Perception of Graduands on Teaching and Learning

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree
Teaching methods used at the university are effective	1.6%	6.9%	20.0%	55.3%	16.2%
Learning process is suitable for current job environment	5.2%	16.2%	37.9%	32.2%	8.5%
Quality of lecturers is good	1.1%	1.9%	13.9%	54.8%	28.3%
IT facilities are satisfactory	1.6%	6.4%	12.1%	50.0%	29.9%
Learning is mostly done by memorizing the lecture notes	1.1%	9.1%	22.3%	46.8%	20.7%
Student centered teaching is practiced in the university	1.9%	8.0%	39.6%	37.6%	12.9%
Practical training is a part of the university education	2.8%	8.2%	15.2%	36.8%	37.0%

- **Internship training and other activities**

- As per the survey results, 85% of the graduands stated that university provides support to find internship training.
- Majority of the graduands (93.9%) involved in vocational training during their university years (see Table 5).

Table 5 – Involvement in Other Activities by Graduands during the University Years

Extra-curricular activities	Vocational training	Other educational/professional qualifications	Full/part-time employment
54.7%	93.9%	80.2%	38.3%

- **Employment by sector, industry and position**

- 91% of the graduands are found to be employed in the private sector (see Table 6) while Table 7 shows the top five business industries in which graduands are employed.
- Table 8 shows that most of the graduands are employed at junior management level (37.7%).

Table 6 – Employment by Sector

Public	Private	Semi Government	Self-employed
3.0%	91.0%	5.0%	1.0%

Table 7 – Employment by Industry

Bank/Finance	Manufacturing	Trade	Professional, Scientific, Technical	Construction
24.4%	15.1%	13.4%	6.9%	3.8%

Table 8 – Employment by Position

Senior Management	Middle Management	Junior Management	MT	Support Staff	Teacher	Entrepreneur
8.6%	14.3%	37.7%	29.8%	8.5%	1.1%	1.0%

- **Gross monthly salary**

- Majority of the graduands are in the gross monthly salary category of Rs. 20,000-29,999 (see Table 9)

Table 9 – Gross Monthly Salary

Less than 20,000	20000-29999	30000-39999	40000-49999	50000-59999	60000-75000	Over 75000
18.0%	27.8%	22.3%	13.9%	6.8%	5.4%	5.8%

- **Source of finding current job**

- Table 10 shows that majority of the graduands have used their personal contacts to find their current employment.

Table 10 – Source of Finding the Current Job

Newspaper	Gazette	Online	Personal contact	Competitive Exam	Continuing with the same job	Via internship	Via University	Job fair/CGU	Other
2.4%	1.0%	37.6%	38.5%	3.1%	2.4%	10.9%	0.7%	1.4%	2.0%

- **Most important aspect of getting the current job**

- Based on the survey results, it is revealed that the most of the graduands believe that the degree is the most important aspect for them to find their current employment (see Table 11).

Table 11 – Most Important Aspect of Getting the Current Job

	Degree	English proficiency	Personality	Previous work experience	Other professional qualifications	Computer literacy	Reputation of university	Field of study	Personal contacts	Class of degree	Research experience	Other
Rank	1	2	3	4	5	6	7	8	9	10	11	12

- **Relevancy of the degree**

- It is revealed that approximately 80% of the graduands believe that their current employment is related to the degree (see Table 12).

Table 12 – Relevancy of the Degree to Current Job

Very Related	Somewhat Related	Neither Related nor Unrelated	Somewhat Unrelated	Very Unrelated
29.3%	50.6%	7.2%	8.5%	4.4%

- **Job satisfaction**

- Approximately 79% of the graduands are found to be satisfied with their current employment (see Table 13).

Table 13 – Job Satisfaction

Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Unsatisfied	Somewhat Dissatisfied	Very Dissatisfied
29.4%	49.8%	15.0%	4.8%	1.0%

- **Other details**

- It is found that almost 50% of the graduands found their current employment during the university years while the survey results show that the majority of the graduands have prioritized finding a better job as their main career goal for the next two years (see Table 14).

Table 14 – Career Goals for the Next Two Years

	Find a better job	Migration	Further studies	Find a job
Rank	1	2	3	4

- **English Language Proficiency**

- Table 12 shows the grades that graduands received for English Language at the G.C.E. (O/L) and G.C.E. (A/L) Examinations.

Table 15 - Grades Received for English Language at the G.C.E. (O/L) and G.C.E. (A/L) Examinations

Examination	Grades				
	A	B	C	S	F
G.C.E. (O/L)	65.1%	13.9%	15.3%	4.1%	1.6%
G.C.E. (A/L)	24.9%	17.4%	24.9%	11.8%	21.0%