

Employability Survey-2018
Career Guidance Unit, Faculty of Management & Finance, University of Colombo

- **Main objective**

- To identify the level of employability of 2013/2017 BBA Graduands of Faculty of Management & Finance, University of Colombo.

- **Sample**

- The survey contains the employment details of 375 graduands attached to eight departments (see Table 1).

Table 1 – Number of Graduands

ACT	BEC	FIN	HRM	HLM	IB	MKT	MOS	Total
92	71	91	8	19	26	46	22	375

- **Geographical representation of graduands**

- Table 2 shows the top 10 districts based on the geographical representation of graduands where it depicts that approximately 49% of the graduands are from Colombo and Gampaha Districts.

Table 2 - Geographical Representation of Graduands

Colombo	Gampaha	Galle	Kandy	Kalutara	Kegalle	Kurunegala	Rathnapura	Hambantota	Matara
33.9%	15.1%	8.9%	7.0%	6.2%	5.1%	4.6%	4.0%	3.2%	2.7%

- **Status of employment**

- The survey results indicate that nearly 80% of the graduands are employed (see Table 3).

Table 3 – Status of Employment

Permanent	Temporary	Self-employed	Under employed	Not looking for a job	Continuing higher education	Not employed
47.1%	25.7%	3.2%	1.3%	0.8%	1.3%	20.6%

- **Perception of graduands on teaching and learning**

- The survey results show that majority of the graduands have positive perception on the teaching and learning at the university (see Table 4).

Table 4 - Perception of Graduands on Teaching and Learning

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree
Teaching methods used at the university are effective	3.2%	11%	20.4%	53.1%	12.3%
Learning process is suitable for current job environment	6.4%	18.8%	28.2%	38.9%	7.7%
Quality of lecturers is good	3.5%	6.5%	16.2%	50.4%	23.4%
IT facilities are satisfactory	4.6%	3.8%	18.8%	44.8%	28%
Learning is mostly done by memorizing the lecture notes	2.2%	5.4%	25.3%	44.1%	23%
Student centered teaching is practiced in the university	3.5%	12.1%	33.8%	42.1%	8.5%
Practical training is a part of the university education	5.7%	9.4%	15.6%	27.3%	42%

- **Internship training and other activities**

- As per the survey results, 84% of the graduands stated that university provides support to find internship training.
- Majority of the graduands (89.4%) involved in pursuing other professional qualifications during their university years (see Table 5).

Table 5 – Involvement in Other Activities by Graduands during the University Years

Extra-curricular activities	Vocational training	Other educational/professional qualifications	Full/part-time employment
57.2%	24.5%	89.4%	58.7%

- **Employment by sector, industry and position**

- 89% of the graduands are found to be employed in the private sector (see Table 6) while Table 7 shows the top five business industries in which graduands are employed.
- Table 8 shows that most of the graduands are employed at junior management level (43.9%).

Table 6 – Employment by Sector

Public	Private	Semi Government	Self-employed	Foreign
3.1%	89%	4.5%	2.8%	0.6%

- **Relevancy of the degree**

- It is revealed that approximately 85% of the graduands believe that their current employment is related to the degree (see Table 12).

Table 12 – Relevancy of the Degree to Current Job

Very Related	Somewhat Related	Neither Related nor Unrelated	Somewhat Unrelated	Very Unrelated
36%	49.1%	7.3%	3.1%	4.5%

- **Job satisfaction**

- Approximately 87% of the graduands are found to be satisfied with their current employment (see Table 13).

Table 13 – Job Satisfaction

Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Unsatisfied	Somewhat Dissatisfied	Very Dissatisfied
30.2%	56.3%	8.7%	3.8%	1%

- **Other details**

- It is found that almost 50% of the graduands found their current employment during the university years while the survey results show that the majority of the graduands have prioritized finding a better job as their main career goal for the next two years (see Table 14).

Table 14 – Career Goals for the Next Two Years

	Find a better job	Further studies	Migration	Find a job
Rank	1	2	3	4