

Précis Competition Guidelines

Doctoral Colloquium 2023

Faculty of Management and Finance, University of Colombo

Who can apply?

- Current PhD/MPhil/DBA students who have completed their research proposals.
- Graduates who completed their PhD/MPhil/DBA in 2022-23.

How to apply?

Select 'Précis Competition' option in the registration form of 'Doctoral Colloquium 2023'.

When and where?

At the Doctoral Colloquium 2023 on 16th November 2023

What is the purpose of this competition?

Improve doctoral students' ability to communicate their research ideas and the significance of their research to a lay audience in a concise yet compelling manner.

Guidelines of the competition

- Envision like you are explaining your research (idea or the outcomes) to a layman within a few minutes and convince him/her of its significance.
- Each presenter will get four minutes to showcase their research idea and its significance.
- Present your research as a narrative or in any other creative manner. (Please note this is different from presenting an academic paper to a conference!)
- Emphasize the significance and the contributions of your research rather than the technical and theoretical aspects.
- Try to avoid or at least minimize the use of technical jargons.
- Do not base your speech on PPT slides. You can use only one meaningful background slide without animations.
- Not allowed to play any videos or audios during the presentation.
- It is recommended to utilize the entire four-minute duration for your presentation.
- It is important to conclude the presentation precisely when the four-minute mark is reached.

- The panel of evaluators will choose the winners based on the overall effectiveness of the presentation including following aspects:
 - structure and organization
 - creativity and persuasiveness
 - clarity of expressions
 - clarity of the message
 - time management