



The 17th International Research Conference on Management and Finance (IRCMF 2022)

"Challenges of Change in the Volatility"

Presentations

ACCOUNTING

Zoom Link	https://learn.zoom.us/j/65410454728?pwd=Q1FIUitLRFNUTzZpbm9GZE5FeitPZz09
Meeting ID	654 1045 4728
Passcode	W?.tuJ3V
1.00 pm 1.20 pm	Amarasekara, N.T., & Hewage, Y. M Impact of Board Governance and Audit Committee Characteristics on Financial Reporting Quality of Listed Companies in Sri Lanka
1.20 pm 1.40 pm	Ekanayake, W.Y. M. M. N., & Indrani, M. W. Empirical Study on the Relationship Between Financial Performance and Stock Price of Listed Manufacturing and Plantation Companies in Sri Lanka
1.40 pm 2.00 pm	Karunarathna, R. G. D. C., & Rajapaksha, R. D. S. B Accounting Benefits and ERP User Satisfaction: From the Perspective of Accountants and Internal Auditors in Sri Lanka
2.00 pm 2.20 pm	Rambukwella, T. A., & Samarasinghe, S. M. Factors Affecting the Intension to Pirate Software Products Among Undergraduates in Sri Lanka
2.20 pm 2.35 pm	Plenary Session



Presentations

BUSINESS ECONOMICS AND FINANCE

Zoom Link	https://learn.zoom.us/j/61008923697?pwd=MEpidFMrTVV1d1JOeWNubkhYZ3U1dz09
Meeting ID	610 0892 3697
Passcode	jP2mA34?
1.00 pm 1.20 pm	Kevin, J., Keerthana, G., & Gand Balagobei, S. Corporate Governance Practices and Agency Cost: Evidence from Listed Manufacturing Firms in Sri Lanka
1.20 pm 1.40 pm	Ranaweera D. C. P., & Jayawardhana, J. R. N. N. Financial Performance of the Listed Companies in the Colombo Stock Exchange Before and During Covid-19
1.40 pm 2.00 pm	Weerabahu, R., & Ekanayake, E. M. N. Challenges for the Successful Implementation of Basel III Framework in Licensed Commercial Banks in Sri Lanka
2.00 pm 2.20 pm	Hatharasinghe, C., & Ekanayake, E. M. N. The Impact of Credit Risk Management on Non-Performing Loans in Licensed Commercial Banks: Evidence from Sri Lanka
2.20 pm 2.35 pm	Plenary Session



**MARKETING AND
HOSPITALITY MANAGEMENT**

Presentations

Zoom Link	https://learn.zoom.us/j/65367829434?pwd=OHE3MUV6Z3BzOW1KSlo1d2dkWWdOZz09
Meeting ID	653 6782 9434
Passcode	ZQBeJ+j9
1.00 pm 1.20 pm	Soysa, S. D. D. S., & Madhusanka, J. D.T. Impact of Brand Romance on Brand Loyalty: With Special Reference to Personal Computer Industry in Ampara District
1.20 pm 1.40 pm	Rajapaksha, D. A. B., Madhusanka, J. D. T., & Ekanayake, G. D. Impact of Green Marketing Strategies on Green Brand Equity: With Special Reference to Supermarkets in Kandy, Sri Lanka
1.40 pm 2.00 pm	Yogendran, S., & Eranda, B. A. N. Enhancing the Competitiveness of Rural Tourism with Event Management: A Study Based on Batticaloa, Sri Lanka
2.00 pm 2.15 pm	Plenary Session



Presentations

Zoom Link	https://learn.zoom.us/j/9538790774?pwd=bEZnbEJJV0lnaDIOMk1kU3Y3cDdEUT09
Meeting ID	953 879 0774
Passcode	Abc@1234
1.00 pm 1.20 pm	Vilani, S., & Mendis, S. Skilled Labour Shortage of Carpenters in Sri Lanka: An Analysis of Industry Perceptions
1.20 pm 1.40 pm	Peiris, T. N. S. D., & Kaluarachchi, K. A. S. P. Reflected Identity Work in Strategy Work: An Explanation from Strategy-As-Practice Perspective
1.40 pm 2.00 pm	Pathiraja, P. M. M. D., & Athurupana, K. A. H. M. K. Perceptual Study on Variables Affecting E-Learning Quality and Behavioral Intension of Management Graduates at Rajarata University: Mediating Role of Satisfaction
2.00 pm 2.20 pm	Chandradasa, I., & Galhena, B.L. Impact of Technostress on Undergraduates' Perceived Academic Performance: Mediating Role of Burnout
2.20 pm 2.40 pm	Wijerathne H. D. H. P., Purijjala I. W. C. D., Pathirana D. S. A., Kumarasena K. K. S., & Dunuwila V. R. Exploring COVID-19 Vaccine Hesitancy and its Antecedents: A Descriptive Study of Young Adults in Sri Lanka
2.40 pm 3.00 pm	Pushpasena, T. Y., Sindupraveena T., Kularathna K. L. N. K., Rajakaruna R. K. G. M. S., Dunuwila V. R., & Jayasinghe J. K. P. S. K. Investigating the Critical Success Factors of Smart Classroom: A Case of Government Schools, Central Province in Sri Lanka
3.00 pm 3.15 pm	Plenary Session