

**The 16th International Research Conference on Management and Finance
(IRCMF-2021)**

Faculty of Management and Finance

University of Colombo

22 October 2021

Track Name: Accounting and Management Information Systems

Panel 1: 1.00 pm onwards		
Panelists: Prof. S. Kehelwalatenna (Session Chair), Dr. D.G.S Damayanthi, Dr. A. Munasinghe		
Session Coordinator: Ms. Kalani Dissanayake		
Zoom Meeting Link (Panel 1): https://learn.zoom.us/j/64855791895?pwd=aVZ2djVqdKYOQ1ZCShIxc0xNRlpFUT09 Meeting ID: 648 5579 1895 Passcode: u75ujVS=		
Time	Title	Author/s
1.10 pm – 1.30 pm	Healthcare and Balanced Scorecard Fusion: Evidence from a Private Sector Hospital in Sri Lanka	S. Radampola and T.N. Gooneratne
1.30 pm – 1.50 pm	Working Capital Management and Bargaining Power in The Neo-Liberal Economic Context	A.A.C. Abeysinghe
1.50 pm – 2.10 pm	Environmental Management Accounting Practices of Local Government Authorities: With Reference to Solid Waste Management in Colombo Municipal Council	D.D.N.S. Dampe and R.M.R.B. Rajapakse
2.10 pm – 2.30 pm	Measuring Sustainability Performance of Manufacturing Organisations in Sri Lanka: Balanced Scorecard Perspective	H.S.H Peiris and R.M.R.B. Rajapakse
2.30 pm – 2.45 pm	Plenary Session	

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Panel 2: 1.00 pm onwards		
Panelists: Prof. S. Senaratne (Session Chair), Prof. R. Ajward, Dr. A.W. J.C. Abeygunasekera		
Session Coordinator: Mr. Samitha Rajapakse		
Zoom Meeting Link (Panel 2): https://learn.zoom.us/j/66311237233?pwd=UGdCeUU1dnIIRnliR2MzZldFWnVIZz09 Meeting ID: 663 1123 7233 Passcode: ActMis@123		
Time	Title	Author/s
1.10 pm – 1.30 pm	Corporate Contribution for Sustainable Development: A Case from a Manufacturing Sector Organisation in Sri Lanka	C. Rajapakse and R.M.R.B. Rajapakse
1.30 pm – 1.50 pm	Changes In Management Accounting Practices in Enterprise Resource Planning (ERP) Context: A Case Study of a Manufacturing Organisation in Sri Lanka	S.N. Perera and K.J.D. Samanthi
1.50 pm – 2.10 pm	Changes in the Fundamentals of Auditing: Case Evidence from a Big Four Audit Firm in Sri Lanka	C.H. Patrick and K.J.D. Samanthi
2.10 pm – 2.30 pm	Determinants of Mobile Banking Adoption: Theory of Planned Behaviour Perspective	W.D Gamini and B.L. Galhena
2.30 pm – 2.45 pm	Plenary Session	

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Track Name: Business Economics and Finance

Panel Time: 1.00 pm onwards		
Panelists: Dr. D.L.P.M. Rathnasingha (Session Chair), Dr. W.A.S. Dishanka, Dr. T.C. Ediriwickrama		
Session Coordinator: Ms. Nipuni Abeysiriwardena		
Zoom Meeting Link : https://learn.zoom.us/j/69327846802?pwd=Y1dEcitaY2lxQTRpQmdtTVpRaVdOUT09 Meeting ID: 693 2784 6802 Passcode: &dG%S6Mf		
Time	Title	Author/s
1.10 pm – 1.30 pm	Impact of Bank Competition on Risk-Taking Behaviour of Sri Lankan Commercial Banks	R. D. M. J. Rathmalgoda and E. M. N. N. Ekanayake
1.30 pm – 1.50 pm	Exports Revealed Comparative Advantage in International Trade: A Study Based on Exports in Sri Lanka	M.D.N. Gunaratne and R. Joseph
1.50 pm – 2.10 pm	Plenary Session	

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Track Name: Human Resource Management

Panel Time: 1.00 pm onwards		
Panelists: Dr. G.R.P. Silva (Session/Track Chair), Dr. A.W.M.M. Atapattu, Dr. Rasika Priyankara		
Session Coordinator: Mr.Yohan Perera		
Zoom Meeting Link: https://learn.zoom.us/j/64159814848?pwd=RXJpZVIKdC9rMmRLZ2RrdVRsVFZtUT09 Meeting ID: 641 5981 4848 Passcode: nJ1iy1*n		
Time	Title	Author/s
1.10 pm – 1.30 pm	Prevention of Sexual Harassment in Organisations: Evidence from Sri Lanka	A.S. Adikaram and P. Kailasapathy
1.30 pm – 1.50 pm	Learner Beliefs and Their Sense of Self-Efficacy in Career Decision Making	J.M.P.M. Peiris
1.50 pm – 2.10 pm	Leader-Member Exchange and Innovative Work Behavior: The Mediating Role of The Trust in Leader in the New Normal	H.M.R.D. Kularathne
2.10 pm – 2.30 pm	The Impact of Emotional Intelligence and Quality of Work-Life on Organisational Citizenship Behaviour: With Special Reference to The Non-Managerial Employees in Colombo District Government Banks	D.F. Dissanayake, P. Wachissara and P.O. De Silva
2.30 pm – 2.45 pm	Plenary Session	

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Track Name: Marketing and Hospitality Management

Panel Time: 1.00 pm onwards		
Panelists: Mr. W.M.G.P.C.B. Wijekoon (Session/Track Chair), Dr. D. Wijetunga, Dr. W. P. Gamage, Dr. M. Udunuwara		
Session Coordinator: Mr. K. D. E. M. Kathriarachchi		
Zoom Meeting Link : https://learn.zoom.us/j/64554256268?pwd=V2E3SVgxcjNsU0RFaS9zWlVvK0xmUT09 Meeting ID: 645 5425 6268 Passcode: Dq91^!S.		
Time	Title	Author/s
1.10 pm – 1.30 pm	Exploring Factor of Network Relationship Marketing Strategy for the Success of Micro, Small and Medium Enterprises in Sri Lanka	V. Sathana
1.30 pm – 1.50 pm	Factors Affecting on Green Products Purchase Behavior of Cosmetics Products Among Female Teachers in Sri Lanka.	Ven. P. Wachissara Thero, W.D.I. Gunarathna, P.O. De Silva
1.50 pm – 2.10 pm	Acceptance of Mobile Banking Services Offered by Sri Lankan Commercial Banks	D. A. G. Nayanajith, D.M.R. Dissanayake, W.M.C.B. Wanninayake and K. A. Damunupola
2.10 pm – 2.30 pm	Determinants for Consumer Choice of "Electronic Banking Utilization"; Evidence From Customers of Public Banks in Sri Lanka	K.S. Madhushankha and R. Senathiraja
2.30 pm – 2.45 pm	Plenary Session	

**The 16th International Research Conference on Management and Finance
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22 October 2021

Track Name: Management and Organization Studies

Panel Time: 1.00 pm onwards		
Panelists: Prof. K. Dissanayake (Session Chair), Prof. B. Nishantha, Dr. G. A. T. R. Perera		
Session Coordinator: Mr. D. D. C. Lakshman		
Zoom Meeting Link : https://learn.zoom.us/j/62485850168?pwd=SG9RWTZlOHVZU1dPQ0oxRHlpYVJ2UT09 Meeting ID: 624 8585 0168 Passcode: .2hzR2jQ		
Time	Title	Author/s
1.10 pm – 1.30 pm	Barriers to Strategic Plan Implementation: An Explorative Study of Manufacturing Sector Organizations in Sri Lanka	S. Kariyapperuma
1.30 pm – 1.50 pm	Factors Affecting the Success of Micro Small and Medium Enterprises: A Study in Nallur and Jaffna Divisional Secretariat	B. Sayanthan and R. Sarathpapu
1.50 pm – 2.10 pm	Discourses, Practices, and Strategy: A Bourdieusian Explanation for Strategy-As-Practice Perspective	T. N.S. De Peiris and K.A.S.P. Kaluarachchi
2.10 pm – 2.25 pm	Plenary Session	

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Track Name: Interdisciplinary Research

Panel Time: 1.15 pm onwards		
Panelists: Mr. S. Sasidaran (Session/Track Chair), Dr. S. B. Ranasinghe, Dr. E. S. Neranjani		
Session Coordinator: Ms. A. D. S. Lakmali		
Zoom Meeting Link: https://learn.zoom.us/j/61719961740?pwd=VnZmQnAyVINqL0ZJMXc1dXRuWlIGdz09 Meeting ID: 617 1996 1740 Passcode: 5!5cfLXf		
Time	Title	Author/s
1.30 pm – 1.50 pm	Awareness of Online Learning of Postgraduates During Covid 19 with Special Reference to Sabaragamuwa University of Sri Lanka	W.N. Sellahewa, T.D. Samarasinghe and N.K. Samarasinghe
1.50pm – 2.10 pm	Integrating Concepts in Education Leading to Social Mobility: Propositions for Future Research	P. Wickramasuriya
2.10 pm – 2.30 pm	Optimization of Vehicle Routing for Waste Collection and Transportation in Ratmalana Area in Sri Lanka	R. Joseph and M.D.N. Gunaratne
2.30 pm – 2.45 pm	Plenary Session	