



The 16th International Research Conference on Management and Finance (IRCMF 2021)

DOCTORAL COLLOQUIUM

21ST OCTOBER 2021

9.30 am-10.00 am	Login of Participants/ Registration https://learn.zoom.us/meeting/register/u5Yrd-Gsqj4uHdAgL497eCuyx3smwUEC81cp ID: 626 0844 5474 Passcode: Mgt@#123
10.00 am-10.05 am	National Anthem
10.05 am-10.15 am	Introducing the Faculty of Management and Finance, University of Colombo
10.15 am-10.20 am	Welcome Speech <i>Dr. S. Buvanendra - Doctoral Colloquium Co-Chair</i>
10.20 am-10.30 am	Speech by Guest of Honour <i>Professor M.P.P. Dharmadasa, Dean, Faculty of Management and Finance, University of Colombo</i>
10.30 am-11.30 am	Keynote – “What does it mean to be developing researcher resilience?” <i>Professor Dilani Jayawarna, Professor of Entrepreneurship, Liverpool Management School, University of Liverpool, United Kingdom</i>
11.30 am-12.30 pm	Workshop - “The art and science of scholarly writing: Getting your research published in scholarly journals” <i>Professor Kobus Maree, Professor of Education Psychology, University of Pretoria, South Africa</i>
12.30 pm- 12.35 pm	Vote of Thanks <i>Dr. Dharshani Thennakoon - Doctoral Colloquium Co-Chair</i>
12.35 pm- 1.15 pm	Lunch Break
1.15 pm	Commencement of Parallel Sessions



DOCTORAL COLLOQUIUM

Session Detail

Accounting	Zoom Link	https://learn.zoom.us/j/69014055009?pwd=ZTB6NUtHMXRaMzI1YVlIZkdDbmhxQT09
	Meeting ID	690 1405 5009
	Passcode	hB0gQ&UL
	Presentations	
	1.20 pm – 1.50 pm	Role of Accounting in a Circular Economy Business Model: Evidence from the Manufacturing Industry in Sri Lanka <i>(Mr. Upekha Atupola)</i>
	1.50 pm – 2.20 pm	Capturing Group Fraudulent Psychology and Behaviour to Determine the Contemporary Role of Forensic Accounting: Perspective of Accounting and Auditing Frauds <i>(Ms. Pethmi Omalka De Silva)</i>
	2.20 pm – 2.50 pm	Management Control in Private Sector Higher Educational Institutions Preparing for Education 4.0: A Case Study in Sri Lanka <i>(Ms. Anitha Siriwardhana)</i>
2.50 pm – 3.20 pm	Unveiling the Potential of Big Data and its Influence on Management Control System and Product Innovation: A Case of an Insurance Provider. <i>(Ms. V.W.Wijewardena)</i>	

Finance	Zoom Link	https://learn.zoom.us/j/66879769511?pwd=UW9LaEsxempVQnRaRjBDA1doVW5uQT09
	Meeting ID	668 7976 9511
	Passcode	%K*4aKpg
	Presentations	
	1.20 pm – 1.50 pm	Financial Literacy and Debt Trap of SMEs in the Northern Province of Sri Lanka <i>(Ms. Kalaipriya Kalaieesan)</i>
1.50 pm – 2.20 pm	An Examination of Agency Conflict and its Impact on Bank's Corporate Governance Practices <i>(Mr. Lalindra Tissera)</i>	

DOCTORAL COLLOQUIUM

Human Resources Management	Zoom Link	https://learn.zoom.us/j/64573223961?pwd=L2IrdkFCZVYveEJ4RGdUL1VUZWhLz09
	Meeting ID	645 7322 3961
	Passcode	9xn.H3UP
	Presentations	
	1.20 pm – 1.50 pm	Perceived Innovative HRM Practices and Employee Engagement: The role of Psychological Conditions, Perceived Organizational Justice and Age <i>(Ms. Dilanthy Thavakumar)</i>
	1.50 pm – 2.20 pm	A Study of Performance Management Systems in Non-State Higher Education Institutes in Sri Lanka <i>(Ms. Veronica Kurukulaarachchi)</i>
	2.20 pm – 2.50 pm	An Exploration of Career Guidance Instruments in Meeting Career Related Needs of Young Adults in Sri Lanka <i>(Mr. Anusha A B Liyanage)</i>
	2.50 pm – 3.20 pm	Generation Z: Expectations on Employment and Career Paths in Sri Lanka <i>(Ms. K.A.D.U Jayatissa)</i>
3.20 pm- 3.50 pm	Impact of Mindfulness in Balancing the Workload and Enhancing Innovativeness of Ambidextrous Individuals. <i>(Mr. D.C.P. Samarasekera)</i>	

Management and Organizational Studies	Zoom Link	https://learn.zoom.us/j/63548958841?pwd=cFFGdmVkcZRUUnVvemdrS3ZXcXVPQT09
	Meeting ID	635 4895 8841
	Passcode	KzH1h#vc
	Presentations	
	1.20 pm – 1.50 pm	Organizational Culture and User Adoption of ERP Systems: Cases of Two Leading Family-Owned Food Manufacturing Companies in Sri Lanka <i>(Mr. V S Matharaarachchi)</i>
	1.50 pm – 2.20 pm	Strategy Work as Rule-Bending Behaviour: A Case from Sri Lanka's Coconut Industry <i>(Ms. T Nayomi S De Peiris)</i>
	2.20 pm – 2.50 pm	Impact of Private Higher Education Institutes on Social Mobility of their Female Graduates. <i>(Ms. Pavithra Wickramasuriya)</i>
	2.50 pm – 3.20 pm	Conceptualizing the NGO's role in Business Models for Sustainability in developing countries <i>(Ms. Francesca Nugnes)</i>
3.20 pm- 3.50 pm	Influence of Self Efficacy on Graduate Performance in the Public Sector Organizations: Concept Paper <i>(Mrs. Subathini Priyadharsan)</i>	

DOCTORAL COLLOQUIUM

Marketing and Interdisciplinary Studies	Zoom Link	https://learn.zoom.us/j/66153063912?pwd=anhQMHNqcFlrc01GdWduNlg3THFFUT09
	Meeting ID	661 5306 3912
	Passcode	mpx&Q9UW
	Presentations	
	1.20 pm – 1.50 pm	Integration of Urban Farming into the Residential Architecture and Built Environment in Sri Lanka. <i>(Ms. Sadani Kulathunge)</i>
	1.50 pm – 2.20 pm	Tourism Clusters for Sustainability and Competitiveness: A Case of Homestays <i>(Mr. R. A. K. Ranawaka)</i>
2.20 pm – 2.50 pm	Exploring the Information Privacy Issues related to Big Data Analytics and the Impacts Caused by Information Disseminated to Consumers <i>(Mr. Sukith Ganendra Nanayakkara)</i>	



FACULTY OF MANAGEMENT AND FINANCE
UNIVERSITY OF COLOMBO
SRI LANKA

✉ ircmfcd2021@fmf.cmb.ac.lk

🌐 <https://mgmt.cmb.ac.lk/ircmf/2021>