



Mr. Dileep Mudadeniya

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Dileep Mudadeniya is Head of Marketing and Events, Cinnamon Hotels and Resorts, Vice President - John Keells Group. He possesses many years of experience in travel, tourism, communications and strategic planning and the founder of center for research and sustainability studies.

He was the former Head of Quality Standards, 1st Managing Director of Sri Lanka Tourism Promotion Bureau and the Additional Director General of Sri Lanka Tourism Development Authority in charge of Licensing, Investment Legal and Special Projects. He has served the Public Sector of Sri Lanka working extensively in the areas of travel and tourism and mass communication.

He possesses Bachelor of Arts of University of Colombo, an Attorney-at-Law, and a fellow of the Chartered Institute of Marketing, Chartered Marketer Dileep, holds an MBA in Marketing.