**Abstract Template**

*[Title of Submission]*

*[Author Name and Affiliation]*

**Abstract**

**Purpose:** *[explain “why” you are doing this research]*

**Research Design/ Methodology/ Methods:** *[Explain “how” you did this research]*

**Findings:** *[Explain what you found via your study/ from your research – the main findings of your research]*

**Research Limitations:** *[explain the limitations of the research]*

**Research Implications:** *[explain how the research/ study is important for policy, practice, and theory - the relevance of the research]*

**Originality/ value:** *[explain what is new in your research and in what ways the research contributes to the discipline]*

**Keywords:** *[include up to 5 - 7 appropriate and short keywords that capture the principal topics of the extended abstract]*

**Paper type:** *[State if empirical paper, literature review, or conceptual paper]*