



**For office use only**

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| Application No: .....<br>2018 / ..... |
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**DEPARTMENT OF MARKETING**  
**FACULTY OF MANAGEMENT & FINANCE**  
**UNIVERSITY OF COLOMBO**

**Application for Diploma in Marketing**

**Instructions to Applicants:**

- All details requested in this application must be provided fully and accurately. Incomplete applications will be rejected and curriculum vitae or any other details in place of qualifications and work experience will not be accepted.
- Use extra papers, if necessary, to give more information. Attach service certificates from employers or adequate proof of experience.

**1. PERSONAL**

**(a) Name in full: Mr. / Mrs. / Miss**

.....

*(Use block letters)*

**(b) Name with initials:**

.....

**(c) Correspondence:**

|                  | <b>Residential</b> | <b>Business</b> |
|------------------|--------------------|-----------------|
| <b>Address</b>   |                    |                 |
|                  |                    |                 |
| <b>Telephone</b> |                    |                 |
| <b>Fax</b>       |                    |                 |
| <b>E-mail</b>    |                    |                 |

(d) Nationality: .....

(e) National Identity Card / Passport No: ... ..

(f) Date of Birth : Day  Month  Year

(g) Gender : Male  Female

**2. EDUCATIONAL QUALIFICATIONS** *(Please attach photocopies of certificates)*

| School | Examination & Index number | Main Subjects | Grade Obtained |
|--------|----------------------------|---------------|----------------|
|        |                            |               |                |

**3. PROFESSIONAL QUALIFICATIONS - If any** *(Please attach photocopies of certificates)*

| Institution | Period of Study | Qualification Obtained | Month & Year |
|-------------|-----------------|------------------------|--------------|
|             |                 |                        |              |

**4. Work Experience**

| Organization | Period of Service*<br>(Month & Year) | Position Held | Nature of Work |
|--------------|--------------------------------------|---------------|----------------|
|              |                                      |               |                |

\*Period of service: Give starting date and the date of leaving organization.

**5. Language Proficiency**

(Give details of your level of knowledge of English E.g. grade received for G.C.E. O/L and A/L English, any certificate courses followed etc.)

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**6. Mode of Financing**

Privately  Sponsored  Undecided

**(a) If sponsored, by whom?**

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**7. Reasons for Applying**

*(Enumerate briefly and as possible, your reasons for wishing to enroll in a diploma programme of study at the Department of Marketing, Faculty of Management & Finance, University of Colombo)*

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I am prepared to abide by the rules and regulations of the University of Colombo, Sri Lanka. I certify that the above particulars given by me are true and accurate to the best of my knowledge and belief. I am aware that misinterpretation will case rejection of my application or the cancellation of my registration even after the selection.

Date ..... Signature of Applicant .....



The deposit slip of an application processing fee of Rs. 1500 (US \$ 15 for foreign applicants) must be sent along with the application.

**Mail this application to:**

Head / Department of Marketing  
Faculty of Management & Finance  
University of Colombo  
Colombo 03  
Sri Lanka

Tel : +94-11-2552365

Email: diploma\_mkt@fmf.cmb.ac.lk

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Academic Qualifications:

Professional Qualifications:

Other Qualifications:

Work experience:

Qualified for the program (√) or not (x):

Recommendation of the selection committee:

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Remarks:

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