



University of Colombo

Faculty of Management & Finance

Department of Marketing
Faculty of Management and Finance
University of Colombo is pleased to introduce

Diploma in Marketing

Solid base for a career in marketing and higher education

High quality learning with lectures, seminars and workshops providing experiential learning



One year



Weekends



Who can apply

Any person who possesses any one or more of the following qualifications is eligible to apply for the Diploma in Marketing.

- ◆ G.C.E. A/L with 3 passes in one sitting with 2 years of working experience in a related field
or
- ◆ G.C.E. O/L with 6 years of working experience in a related field
or
- ◆ Any diploma (of more than one-year duration) from a recognized institution
or
- ◆ Any other equivalent qualification that is acceptable, on a case by case basis, to the Senate of the University of Colombo as an equivalent qualification to any of the above mentioned requirements
and
- ◆ Perform satisfactorily at a selection test and/or an interview to be conducted by the Department of Marketing
- ◆ Has a good working knowledge of English

How to apply

The application forms and other related information can be obtained from the Department of Marketing, Faculty of Management & Finance, University of Colombo, Colombo 03 or downloaded from <http://mgmt.cmb.ac.lk>

Class schedule : Sunday, 8.30 a.m. to 4.30 p.m.

Deadline for, Application : 19th December 2016

Application fee

Duly filled applications should be handed over to the Department of Marketing along with the deposit slip after paying **Rs.1000/=** to any branch of People's Bank, using reference number 312022400000.

Course fee: Rs. 75, 000/=



Head, Department of Marketing,
Faculty of Management & Finance,
University of Colombo, Colombo 03



+94-11-2552365 / 0714488659



diplomainmarketinguoc@gmail.com

"Join us in our journey to develop professional experts to the field of marketing through university education"